

11<sup>th</sup> Annual

Women's Cancer Research Center

# FLY FISHING CLASSIC



THURSDAY, SEPT 8 & FRIDAY, SEPT 9, 2022

**HEMLOCK CLUB, SPRUCE CREEK, PA**



**SPONSORSHIP & TEAM  
OPPORTUNITIES**



# WELCOME FROM THE WOMEN'S CANCER RESEARCH CENTER

The Women's Cancer Research Center (WCRC) was developed in 2010 as a unique collaboration between the UPMC Hillman Cancer Center (Hillman) and the Magee-Womens Research Institute (MWRI). Hillman is a recognized leader in cancer care and research. MWRI is a respected leader solely dedicated to women's health research.

The close location between MWRI, Hillman and UPMC Magee-Womens Hospital fosters unique opportunities for collaboration among investigators and it provides an extremely rich environment for educational and training programs.

The WCRC is co-directed by Ronald Buckanovich, MD, PhD and Steffi Oesterreich, PhD. The WCRC is comprised of highly specialized primary and secondary faculty who are actively involved in women's cancer research.

Today, enormous opportunities exist for advancing medicine in the area of women's cancer. With recent breakthroughs in genomic discovery, we now have the tools to identify biomarkers for cancer risk, severity, and prognosis. Through large-scale clinical trials, we investigate ovarian and other pelvic cancers, examine the causes, prevention, and treatment of breast cancer, and assess the impact cancer has on a woman's quality of life.

In an effort to bolster the cutting-edge research being conducted at WCRC, philanthropic support makes a difference in the lives of countless women and their families. We are delighted to invite you to the 11th annual WCRC Fly Fishing Classic at the HomeWaters Club in Spruce Creek, Pennsylvania on September 8-9.

We hope that you will consider sponsoring or entering a team to this year's event and partner with us to find a cure for women's cancers. We look forward to joining you in this competition while raising money for a worthy cause.

Sincerely,



Steffi Oesterreich, PhD and Ronald J. Buckanovich, MD, PhD  
Co-Directors, Women's Cancer Research Center

## ABOUT THE WOMEN'S CANCER RESEARCH CENTER

The mission of the Women's Cancer Research Center (WCRC) is to reduce the incidence and death from women's cancers. The mission is achieved by fostering vibrant basic, translational, and clinical research aimed at translating novel discoveries into improved patient care. The WCRC has a robust education program directed by Steffi Oesterreich, PhD.

Major research areas include:

- Mechanisms of cancer initiation and progression
- Hormone receptor action and resistance to hormone therapy
- Prevention, risk assessment and reduction
- Molecular profiling of early disease and progression
- Development and testing of new diagnostic, predictive, and prognostic biomarkers
- Identification and testing of new targeted therapies
- New imaging techniques, and integration into screening programs
- Research on normal development of breast and ovaries





# WOMEN'S CANCER MAGEE FACTS & FIGURES

## GYNECOLOGIC CANCERS

- Each year more than 98,000 U.S. women are diagnosed with gynecologic (reproductive) cancers.
- Gynecologic cancers occur in a woman's reproductive organs such as the cervix, ovaries, uterus, fallopian tubes, vagina, and vulva.
- The Ovarian Cancer High Risk Program provides individual assessment, counseling, testing, and surveillance to women throughout the region.
- 700 gynecologic cancer patients are diagnosed or treated at UPMC Magee-Womens Hospital each year:
  - 1,200+ admissions and surgeries each year
  - 3,300 chemotherapy treatments each year
  - 170 new radiation oncology patients each year

## BREAST CANCER

- Each year more than 300,000 U.S. women are diagnosed with breast cancer.
- Over 1,100 breast cancer patients are diagnosed or treated at UPMC Magee-Womens Hospital each year:
  - 115,000 breast imaging patients per year
  - 10,000 chemotherapy visits per year
  - 175 new radiation oncology patients per year
  - 1,700 breast admissions/surgical cases per year
  - 39 clinical trials available, with an additional 20 pending trials
  - 1,233 patients are accrued into clinical trials in 2020
- 800 women are seen through the Breast Cancer High Risk Program which provides assessment counseling and surveillance to women throughout the region.



# SPONSORSHIP OPPORTUNITIES

Sponsorships are available ranging from \$7,500 to \$15,000. Details about each sponsorship opportunity are below and on the following page. If you have questions about sponsorships, please contact Denise Wickline at 412-641-8911.

## **PRESENTING SPONSOR** INVESTMENT - \$15,000

- Two two-person fly fishing team sign up, including lodging
- Premium gift designed specifically for this event
- Special recognition in the MWRIF annual report
- Prominent corporate logo listing as Presenting Sponsor in all print and online materials
- Recognition on event day with opportunity to speak
- One full-page ad to appear in inside front or back covers in program booklet
- Spotlight story in event program
- Special recognition plaque to display at your corporate office
- Right of first refusal in 2021

## **GIFT SPONSOR** INVESTMENT - \$10,000

### **ONLY ONE AVAILABLE**

- One two-person fly fishing team, including lodging
- Premium gifts with event and your logo designed specifically for this event to be given to each participant
- Special recognition in the MWRIF annual report
- One half-page ad in program booklet

Please note: Sponsorships of \$7,500 and above will include overnight lodging (see Sponsor Lodging page for more information). Each sponsorship level includes all event-day activities. Lodging for \$5,000 and \$2,500 levels will be arranged at an offsite location at participant's expense.

## **AWARDS SPONSOR** INVESTMENT - \$10,000

### **ONLY ONE AVAILABLE**

- One two-person fly fishing team sign up, including lodging
- Premium gift designed specifically for this event
- Representative from your company will present awards to winners
- Special recognition in the MWRIF annual report
- Recognition on event day poster placed by awards
- One half-page ad in program booklet

## **DINNER SPONSOR** INVESTMENT - \$10,000

- One two-person fly fishing team sign up, including lodging
- Premium gift designed specifically for this event
- Special recognition in the MWRIF annual report
- Recognition on event day poster during dinner
- One half-page ad in program booklet

## **ANGLING SPONSOR** INVESTMENT - \$7,500

- One two-person fly fishing team sign up, including lodging
- Premium gift designed specifically for this event
- Special recognition in the MWRIF annual report
- Recognition on event day with name appearance in program with other sponsors
- One quarter-page ad in program booklet

## **TWO-PERSON TEAM** INVESTMENT - \$5,000

- One two-person fly fishing team sign up (lodging not included)
- Premium gift designed specifically for this event
- Special recognition in the MWRIF annual report

## **INDIVIDUAL** INVESTMENT - \$2,500

- One individual sign up who will be paired with another individual (lodging not included)
- Premium gift designed specifically for this event
- Special recognition in the MWRIF annual report





# ITINERARY

## THURSDAY, SEPT 8

**11 am**

Arrival and Registration

Beats, schedule, rules and zingers to be distributed. Check in to your room. Visit the Fly Shop (20% of the proceeds will be donated to MWRI)

**11:30 am - 12:30 pm**

Lunch and prepare for Day 1 of competition

**12:55 - 2:20 pm**

1st Fishing Period on Spruce and Little Juniata

**2:45 - 4:10 pm**

2nd Fishing Period on Spruce and Little Juniata

**4:35 - 6:00 pm**

3rd Fishing Period on Spruce and Little Juniata

**6:30 pm**

Dinner and Campfire

## FRIDAY, SEPT 9

**6:30 am**

Breakfast

**7:30 am**

Meet Guides in Front of Barn/  
Depart for Beats

**8 - 9:25 am**

4th Fishing Period on Spruce and Little Juniata

**9:50 - 11:15 am**

5th Fishing Period on Spruce and Little Juniata

**11:40 am - 1:05 pm**

6th Fishing Period on Spruce and Little Juniata

**1:15 pm**

Group Photo, Lunch and Awards Ceremony

## 2022 FLY FISHING CLASSIC AWARDS



Largest Brown Trout  
Largest Rainbow Trout  
First Place - Overall Individual  
First Place - Overall Team

Additionally, HomeWaters will donate the following items:

First Place Overall Team will each receive a certificate for a guided day at any of the Pennsylvania HomeWaters Club locations.

First Place Overall Individual will receive their choice of an Orvis shirt from the HomeWaters Club fly shop.

Thank you HomeWaters for your generous gifts.

## WCRC FLY FISHING CLASSIC CORPORATE SUPPORTERS

Access Midstream  
Allison Crane & Rigging  
Babst Calland Clements & Zomnir, PC  
CPL Engineering  
Chesapeake Energy  
Civil & Environmental Consultants, Inc.  
Consol Energy  
Danforth Company  
Dawood Engineering, Inc.  
Energy Transfer  
EOG Resources

Equitrans Midstream  
Galanter Tomosovich  
Huntley & Huntley  
KROFF Chemicals  
LJ Stein  
LANDAU Building Co.  
Microbac Laboratories, Inc.  
MPLX  
Noble Energy  
Penn Energy Resources  
Peoples Gas

PJ Dick  
PPG Industries  
Range Resources Corporation  
Reed Smith  
Rettew and Associates  
Thrasher Engineering  
SLT Productions LLC  
Sunoco Pipeline, Inc.  
System One  
United States Steel  
Williams Company

# SPONSOR LODGING - \$7,500 + SPONSORSHIPS ONLY

## FAMILY LODGE (Presenting Sponsor Only)



## RIVER SUITES



## ABOUT THE HOME WATERS CLUB

Located in scenic Central Pennsylvania, the Home Waters Club boasts over 30 miles of blue ribbon streams, perfect for an afternoon of trout fishing or an outdoor family getaway.

The Home Waters Club provides private access to streams across Pennsylvania, and provides a variety of activities - from hiking and kayaking to Frisbee golf and sporting clays. Privately owned, the HomeWaters Club provides an authentic, welcoming atmosphere away from the hustle of everyday city life.



# AGREEMENT FORM

11<sup>TH</sup> ANNUAL WCRC FLY FISHING CLASSIC | SEPTEMBER 8 & 9, 2022 | HOMEWATERS CLUB, SPRUCE CREEK, PA

I/my company would be happy to participate as a:

- Presenting Sponsor - \$15,000
- Gift Sponsor - \$10,000\*
- Awards Sponsor - \$10,000\*
- Dinner Sponsor - \$10,000
- Angling Sponsor - \$7,500
- Two Person Team - \$5,000
- Individual - \$2,500

\* One available. Please call Denise Wickline at 412-641-8911.

We cannot participate at this time but would like to make a monetary donation to Magee-Womens Research Institute & Foundation

(please make check payable to MWRIF and note WCRC fly fishing).

Total Donation: \$ \_\_\_\_\_

## CONTACT & PAYMENT INFORMATION

\_\_\_\_\_  
Your name

\_\_\_\_\_  
Your Title

\_\_\_\_\_  
Primary Contact Person (if different than above)

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Street Address

\_\_\_\_\_  
City State Zip

\_\_\_\_\_  
Email

\_\_\_\_\_  
Telephone

\_\_\_\_\_  
Your Signature

## PAYMENT INFORMATION

- Check (please make check payable to MWRIF and note WCRC fly fishing)
- Please Invoice
- Credit Card Payment



Names as appears on Card \_\_\_\_\_

Billing Address \_\_\_\_\_  Same as above

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Credit Card No. \_\_\_\_\_ Expiration \_\_\_\_\_ CVC \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

## TEAM MEMBER NAMES

1. \_\_\_\_\_ 2. \_\_\_\_\_

1. \_\_\_\_\_ 2. \_\_\_\_\_

**Send this completed form to Denise Wickline by Thursday, September 1:**

Email: [dwickline@magee.edu](mailto:dwickline@magee.edu) Fax: 412-641-8985 (Attn: Denise Wickline) Phone: 412-641-8911  
Mail: Denise Wickline c/o Magee-Womens Research Institute & Foundation  
3240 Craft Place, Suite 100, Pittsburgh, PA 15213  
Tax ID 25-1462312